

To: TCAA Board

From: Ross Statham, Secretary

Re: **Website Report**

Date: November 8, 2021

1. Our current website is www.tricountyairportfl.com. It is working well, no issues.
2. I have made several significant tweaks to the site, to include more regulatory compliance files (plans especially) in a more organized fashion, as well as upgrading our logo, adding our airport rules and regulations and a new page inviting prospective tenants to apply using the new process we recently developed.
3. We recently applied to the federal government for a new website name: www.kbcr.gov, which was approved about three weeks ago. This is a very big deal for us—not only does it remind people that we're a government agency, but it also puts us more into the big leagues. I have some more things that I have to do to work around some tech issues between now and the end of the year. We will have some relatively minor costs involved in wrapping this up. Thanks to Jack, Mark and Brenda for their help in getting the new name approved.
4. Once we get the new site up and running, we will set up a "forward" to automatically forward all visitors to the old site to the new one. That will probably be some time in December, but perhaps sooner depending on my work load.
5. We received an opportunity for a \$5000 grant that would allow us to add more marketing bells and whistles to our website, including new photos and videos. I opted not to pursue the grant this year for several reasons, especially due to our moving towards a new website name as well as our plans to re-work the terminal shortly. The grant stipulations also required that we use a new host and "platform", which I am not prepared to do at this point in time. Perhaps next year, if the grant is still available.